NOTICE OF

☒ DISPOSAL SUSPENSION. The disposal of the records described below is hereby suspended until further notice.

☐ DISPOSAL SUSPENSION RELEASE. The Disposal Suspension of the records described below is hereby released. These records should now be maintained according to the applicable records retention schedule(s).

To: 1. Bill Lynch (Responsible Records Management Group) DATE: 6/25/93

2. Records Coordinator: _____ (name)

3. Head of Operating Department: _____ (name)

4. Others: _____

INITIATED BY: Philip Morris Corporate Tax: _____ (name)

Philip Morris Corporate Legal: A. L. Carney, Jr. (name)

GENERAL DESCRIPTION OF RECORDS

See attached April 16, 1993 memo including but not limited to any records from 1990 to the present relating to:

- the business strategy announcement made by Philip Morris on April 2, 1993;
- premium cigarette pricing;
- discount cigarette pricing;
- cigarette brand market share.

Source: https://www.industrydocuments.ucsf.edu/docs/zgdl0001